

emperor

Emperor is a full service strategic and creative communications agency, specialising in brand, sustainability, employee engagement and stakeholder disclosure.

Founded in 1996, we're now one of the largest independent agencies in the UK. In January 2020 we transitioned to employee ownership, and this model means we attract and retain a truly different kind of talent – people who become partners in our business from day one. This creates a unique culture of ownership and ensures our business remains strong and sustainable into the future.

No matter what kind of project we're working on, or who in the business is working on it, we always deliver to the highest standard by putting clients, and partnerships with them, at the centre of everything. We want to create exceptional work while offering a great experience for everyone involved. And it seems to be working, as we have around 400 clients – and more than a quarter of them have been with us for over five years.

Our business is underpinned by our Emperor values and pledges. We have recently been awarded B Corp Certification and we are committed to improving our responsible business practices year on year. And, as you would expect from a FSQS approved supplier, we have ISO27001, ISO14001 and ISO22301 in place.

In 2018, Emperor was invited to join Hellios Supplier Community by a financial institution buyer within the scheme.

We have since completed the supplier assessment every year. While a lot of information is required to complete the FSQS questionnaire, with Hellios' support we complete this with ease and submit within the timeframe allocated for the response. Following the initial questionnaire, we have maintained our company data and receive regular prompts to upload our documentation if it has expired. We also complete an annual review to ensure all information is correct for the relevant year.

FSQS provides us with the assurance that our policies and systems are of the quality and robustness needed for financial institutions. Additionally, it has given us an opportunity to work with other financial institutions who may see our profile.

“Completing the FSQS process for Hellios has been helpful and constructive for us as a business. It's been good to examine and evaluate our internal procedures so that, as well as conforming to the requirements of FSQS, we're putting in place continuous business improvements and helping us towards best practice for our industry.”

Simon Newton
Chief Financial Officer, Emperor