

Based in Bristol, Proteus is a marketing communications agency founded in 1990 and has a wealth of experience delivering solutions for clients within the financial services industry - from internal and external marketing to pension and shareholder communications.

We are a smart and nimble creative agency and we pride ourselves in being able to deliver a plethora of outputs based on our three key pillars – Strategy, Creative, and Digital.

We value our strategic thinking above all else. Whether it's creating a new identity for an element of your brand or developing a full multi-channel campaign. We have years of experience working with digital outputs such as SharePoint, Office 365, Interchange & Hive.

We gain a deep understanding of our client's needs and business challenges, then carefully match our services to meet the unique parameters of their objectives, brief, and audience for the most appropriate solution. We believe that everything we make happen should be different.

Proteus is Cyber Essentials Certified and registered with SAP Ariba

Proteus has been a Heliios-approved supplier since 2015.

FSQS has provided Proteus Creative Communications with an independent audit of our working practices and a level of compliance and regulation that the marketing communications we design and deliver for our financial services clients are robust, positioned effectively, and cognisant of regulations. FSQS has also given us an opportunity for other financial institutions to see our profile with the potential for future business.

We are very impressed with the ease of registration and how quickly we can update our profile and policies, as they change internally.

"Having personally been involved since joining in 2015, I've had a very positive experience dealing with Heliios as have my team. One of the main benefits of being registered is the exposure Proteus gains within this community. We wouldn't be able to gain new business in this sector if it wasn't for our FSQS registration."

Keith Cottrell
Managing Director/Founder



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